

THERMALLY SENSITIVE RECORDING MEDIUM

ABSTRACT

A thermally sensitive recording medium
~~comprising,~~containing a thermally sensitive recording medium
providing an undercoating layer containing a pigment and a
binder as main components and a thermally sensitive recording
layer containing a colorless or pale colored basic leuco dye
and a color developing agent, which reacts with said basic
leuco dye, as main components on a substrate, wherein ~~said~~the
undercoating layer contains carboxymethyl cellulose
~~whose~~having an etherification degree ~~is of~~ from 0.55 to 0.75-
~~Causing the undercoating layer to further contain and~~
hydroxyethyl cellulose from the view point of high
effectiveness.